



Neil Robinson

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## EXPERIENCE

### Tenth Revolution Group

Global Head of Design

December 2016 - June 2025

Graphic and Web Designer

March 2015 - December 2016

As Global Head of Design at Tenth Revolution Group, I led the visual strategy across the company's international portfolio, designing and launching seven new global brands, developing efficient creative workflows, and building a high-performing design team. Responsibilities spanned recruitment, mentoring, and managing global agency relationships.

I directed the design and development of key digital properties, including the parent brand website and a suite of Careers and Hiring Guide microsites covering recruitment trends in AWS, Salesforce, Microsoft, and NetSuite. Ensured consistent brand quality across all outputs, working closely with cross-functional teams and board-level stakeholders to align design with business goals. As the company's design ambassador, I championed creativity, upheld brand standards, and ensured our visual communications evolved with the latest design trends, digital best practice, and UI/UX accessibility compliance.

### Printing.com / Worm Creative

Senior Designer

September 2003 - January 2013

Graphic Designer

October 2000 - September 2003

Worked as the lead designer within a busy print and design franchise, creating branding and marketing materials for a wide range of SMEs. Delivered high-quality, print-ready artwork across multiple formats, with a strong focus on logo design, brand consistency and visual impact.

I was responsible for onboarding and mentoring junior designers, as well as managing studio workflow to ensure deadlines were met and quality maintained. Collaborated closely with clients and colleagues to deliver tailored, commercial-focused design solutions.

## EDUCATION

### Leeds Beckett University

BA Hons Graphic & Product Design

1996 - 1999

### Newcastle College

Foundation Studies Diploma in Art & Design

1995 - 1996

## SKILLS

### Tools

InDesign

Wordpress

Photoshop

Elementor

Illustrator

Figma

After Effects

HTML/CSS

Blender

Wrike

### Disciplines

Brand identity

3D design

Graphic design

UI/UX design

Web design

Accessibility

Web development

Project management

Motion and video